



Trade Travel Network

Accommodation & Attractions

Directory Artwork Specifications - Regional Tourism Operators -

Deadline date for completed artwork is: ASAP

Specific Artwork information:

Your ad is to be provided as **COMPLETED ARTWORK** in a print ready (high-resolution 300 dpi) PDF format either by email or disk to the address below.

1. A4 size, full colour, active image area 5mm from the inside edge of the page unless the ad bleeds, in which case, the ad needs to be supplied with an extra 5mm border the entire way around.
2. **Call to action must include** our 1800 645 103 free phone number plus your website address (no email address) and a land line (not 1800 number) phone number.

Regional Operators providing a second page with up to 8 Attraction operators please follow the instructions above for this page also.

Where completed artwork is not supplied, there will be an additional charge per page to cover Trade Travel artwork costs.

GREG HOPPER

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