

Trade Travel

Your Group Marketing Solution

2009 TRADE TRAVEL CALENDAR OF EVENTS

JANUARY

Probus prize page expressions of interest
Final proofing of ads for Directory
Expo expression of interest email out

FEBRUARY

Distribution of Directory
Distribution of Itinerary Options
Distribution of Grand Tour
Network News E-Newsletter Issue 1
National Seniors Zone 105 Showcase day 13th
National Seniors Zone 107 Showcase day 14th
National Seniors Zone 118 Showcase day 16th

MARCH

Tour Time Newsletter Issue 1
National Mailout

APRIL

Network News E-Newsletter Issue 2
Qld Bus & Coach show 15,16 & 17th
Probus Regional Meeting Shepparton 7th
Probus Regional Meeting Wangaratta 8th
Probus Regional Meeting Ballarat 17th
Probus Regional Meeting Port Macquarie 20th

MAY

Tour Time Newsletter Issue 2
Gold Coast Expo 5th
Brisbane/Sunshine Coast Expo 6th
Tasmania (Hobart) Expo 14th
Tasmania (Launceston) Expo 15th
National Mailout

JUNE

Network News E-Newsletter Issue 3
Sydney Expo 2nd
Melbourne Expo 4th
Victorian Bus & Coach Show 29th & 30th
Perth Expo 30th

JULY

Tour Time Newsletter Issue 3
Half yearly marketing update
National Mailout
Adelaide Expo 2nd
Mid Nth Coast Expo 7th

AUGUST

Network News E-Newsletter Issue 4

SEPTEMBER

Tour Time Newsletter Issue 4
Probus Rendezvous in Perth 13th to 18th
National Mailout
Probus Regional Meeting Canberra 4th

OCTOBER

Network News E-Newsletter Issue 5
NSW Bus & Coach Show 7th & 8th

NOVEMBER

Tour Time Newsletter Issue 5
2010 Artwork deadline for Directory
2010 Artwork deadline for Itinerary Options

DECEMBER

Network News E-Newsletter Issue 6
Yearly marketing update completed