

Trade Travel Expo's a Point Difference



BE A PRESENTER

An actual Presentation on the day is a fantastic way to market your product directly to qualified Group Tour Co-ordinators. Every Network partner is urged to be involved and promote not only their product, but their region. It's always great to see the attending Group Tour Co-ordinators become interested and excited about the regions being showcased. There are only Eleven presentations available at each Expo, so it's important that you register your interest to us as soon as possible. Remember, this is an exclusive offer to all Trade Travel Network Members and is one of the many marketing opportunities your membership provides you!



Once scheduled into the running sheet you will have a 10 minute time slot to present your itinerary / destination to 90 to 140 Group Tour Co-ordinators. We will work with you to plan an itinerary including your product and you will also have the facilities provided to show a DVD or Power point presentation as a visual aid.



NOTE: All presentations will be conducted at the table with the Group Tour Co-ordinators changing positions (tables) every 10 minute. This allows you to personally promote your product to every Co-ordinator attending.

The cost per presentation is approx \$490 (this cost can be co-opped with other attractions from your region). This cost also includes morning tea and lunch on the day.

EXPO LOCATIONS AROUND AUSTRALIA

1. Sunshine Coast
2. Brisbane
3. Gold Coast
4. Mid Nth Coast NSW
5. Sydney
6. Canberra
7. Melbourne Nth East
8. Melbourne Sth East
9. Ballarat
10. South Australia
11. Westen Australia.

You will be promoting your product directly to group tour leaders from all over Australia. This style of marketing gives you accurate feedback directly from the tour leaders themselves..