

Trade Travel

Your Group Marketing Solution

2010 TRADE TRAVEL CALENDAR OF EVENTS

JANUARY

Final proofing of ads for Directory
Expo expression of interest email out

FEBRUARY

Distribution of Directory
National distribution of Itinerary Options
Network News E-Newsletter Issue 1

MARCH

Probus Info day 30th Eagle Hawk
Probus Info day 31st Essendon
Network Newsletter Issue 1
Trade Travel National mailout

APRIL

Qld Bus & Coach Show 07th, 8th & 9th
Probus Info day 9th Mt Gravatt
Trade Travel Perth Expo 13th
Probus Info day 15th Geelong
Probus Info day 15th Blacktown
Probus Info day 16th Ballarat
Probus Info day 19th Warracknabel
Probus Info day 19th Melbourne East
Probus Info day 20th Warrnambool
Probus Info day 21st Wangaratta
Probus Info day 21st Keperra
Probus Info day 22nd Naracoorte
Probus Info day 22nd Albury / Wodonga
Probus Info day 22nd Sunshine Coast
Probus Info day 29th Warwick
Probus Info day 30th Gold Coast
Probus Info day 30th Perth
Probus Info day 30th Donvale
Probus Info day 30th Melbourne Outer East

MAY

Network Newsletter Issue 2
Trade Travel Bris & Sunshine Coast Expo 07th

Trade Travel Newcastle Expo 14th
Probus Info day 03 Monash
Probus Info day 14th Bathurst
Trade Travel Ballarat Expo 20th
Trade Travel Geelong Expo 21st
Probus Info day 22nd Castle Hill
Probus Info day 22nd Elizabeth
Probus Info day 25th Murray Bridge
Trade Travel Gold Coast Expo 27th

JUNE

Trade Travel Melbourne Expo 11th
Trade Travel Sydney Sth Expo 17th
Trade Travel Sydney Expo 18th
Probus Info day 02nd Manly
Probus Info day 25th Central Coast NSW
Vic Bus & Coach Show 28th 29th

JULY

Half yearly marketing update
Trade Travel Adelaide Expo 9th
Network Newsletter Issue 3

AUGUST

2010 Probus Rendezvous 29th to 3rd Sep

SEPTEMBER

National Mailout

OCTOBER

Network News E-Newsletter Issue 5
Probus & Trade Travel Canberra Expo 15th
2010 Lifestyle and Retirement Expo QLD

NOVEMBER

2011 Artwork deadline for Directory

DECEMBER

Network News E-Newsletter Issue 6
Yearly marketing update completed